

Esporão Organic Olive Oil is the ‘Best on the Market’ for the third consecutive year



@esporaoworld #thisisporao

High resolution images at: <https://bit.ly/3dIJqyL>

Esporão's Olival dos Arrifes Organic Olive Oil was considered the Best Olive Oil on the Market at *the Concurso Nacional de Azeites de Portugal* (Portugal's National Olive Oil Competition), for the third consecutive year. Aside from this award, Olival dos Arrifes Organic Olive Oil won two other gold medals (Best olive oil in the categories 'Medium Fruity Green' & 'Organic Production Method').

From Esporão's Olival dos Arrifes olive grove, with organic certification, this terroir olive oil involves a careful selection of the fruit, in order to maintain its authentic and genuine flavour. Produced from the Cobrançosa and Arbequina varieties, this olive oil offers an intense aroma, with a complexity that recalls freshly cut grass or green banana peel, moderately bitter and slightly spicy.

Esporão DOP Norte Alentejano Olive Oil won the gold medal in the 'Norte Alentejano' (*Northern Alentejo*) category, and was considered the best olive oil from this protected designation of origin.

The Concurso Nacional de Azeites de Portugal is the most important national olive oil competition, and its aim is to distinguish homogenous batches of Extra Virgin Olive Oil – Obtained solely from mechanical processes, produced in the

For more information, please contact us:

Joana Vieira / E-mail: joana.vieira@esporao.com / Office: +351 21 3031540 / Mobile: +351 91 8414349

last 2019/2020 harvest, owned by legally recognized producers and packers, and marketed by them with an exclusive commercial reference.

Find out more about Esporão Olive Oils:

[Esporão: Olival dos Arrifes Organic Olive Oil](#)

[Esporão: Selecção Olive Oil](#)

[Esporão: Cordovil Olive Oil](#)

[EVERYTHING YOU NEED TO KNOW ABOUT OLIVE OIL](#)

[Esporão: Olive oil production](#)

About Esporão: Founded in 1973 by José Roquette and Joaquim Bandeira, Esporão is one of the leading wine companies in Portugal. Playing a predominant role in the national and international projection of Alentejo and the Douro, Esporão has also become an ambassador of Portuguese culture, developing its activities in a sustainable manner and building close relationships with clients and consumers all over the world. In the Alentejo region, Esporão produces iconic wines like Esporão Reserva and Monte Velho, as well as extra virgin olive oils. Open since 1997, Herdade do Esporão's Wine Tourism operation was a pioneer in Portugal and was considered the 'Best of 2016' by the magazine Revista Wine – A Essência do Vinho. In 2017, Herdade do Esporão celebrated the 750th anniversary of the Estate's delineation. In 2008, Esporão expanded its operation and offer to the Douro region, acquiring Quinta dos Murças, where it produces *terroir* wines with the Esporão quality seal. 2018 marked the opening of wine tourism at Quinta dos Murças and acquisition of Sovina craft beers. In 2019, Esporão purchased the Quinta do Ameal estate in the vinho verde wine region, which produces outstanding white wines from the Loureiro grape variety. Esporão products are sold in all types of shops and restaurants in more than 50 countries worldwide. The company's holistic approach to implementing a wide range of innovative sustainable practises has led to national and international recognition, including the prestigious "Sustainability of the year award" at the "The Drinks Business Green Awards 2013" and, in 2014, the "European Business Awards for the Environment" in the category "Products & Services". In 2018, José Roquette was recognised with 'The Green Lifetime Achievement' Award at 'The Drinks Business Green Awards', and João Roquette was considered '2018 Personality of the Year' by the publication Revista de Vinhos, at the "Best of 2018" awards. In 2019, Esporão launched a new cycle in the identity and communication of the company and its brands, with the campaign Slow Forward. In 2020, Esporão was recognised as one of the 50 most admired wine brands in the world, by the magazine Drinks International, ranking in 13th position in The World's Most Admired Wine Brands 2020.

<http://www.esporao.com/>

<http://www.slowforward.pt>

<https://www.facebook.com/esporaoworld>

<http://www.youtube.com/esporaoworld>

<http://instagram.com/esporaoworld>

<https://www.youtube.com/c/EsporãoAComidaPortuguesaAGostarDelaPrópria>

For more information, please contact us:

Joana Vieira / E-mail: joana.vieira@esporao.com / Office: +351 21 3031540 / Mobile: +351 91 8414349