

## Quinta dos Murças VV47 2015, a unique wine now on the market



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**Quinta dos Murças VV47 2015 has now reached the Portuguese market. Quinta dos Murças VV47 is the highest expression of the Quinta dos Murças *terroir*: it originates from the oldest vertical vine planted in the Douro, in 1947, in schist soils at an altitude between 262 and 292 metres, facing southeast and on a 40% gradient. These are unique characteristics that make VV47 a rare wine, with a limited production of 3300 bottles.**

Quinta dos Murças VV47 2015 benefited from a year with a cold and dry winter, a hot and dry spring and a summer that started with mild temperatures. The result is a wine that presents a deep and intense colour, with violet hues, a complex and intense aroma where ripe berries predominate, as well as the balsamic aromas typical of older vines. Great harmony and elegance on the palate, featuring ripe and very refined tannins and a balanced acidity. A long and persistent finish that reveals great cellaring potential.

**Content on Quinta dos Murças:**

**Quinta dos Murças VV47: a supreme expression of the *terroir*:** <https://youtu.be/KYHa6PnhuEU>

**Quinta dos Murças: The story has only just begun:** <https://www.esporao.com/pt-pt/sobre/quinta-dos-murcas/quinta-dos-murcas-historia-ainda-no-comeco.html/>

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**About Quinta dos Murças:**

Quinta dos Murças has stood in the Douro (northern Portugal), between the borders of Baixo and Cima-Corgo sub-region, on the right bank of the Douro River, between Régua and Pinhão, since 1714. Extending along 3.2Km of riverfront facing mostly south, Quinta dos Murças has a total area of 155 hectares, 48 of which are vineyards planted with indigenous varieties, where the first vertical vineyard was planted in the Douro in 1947. The vineyards, olive groves, orange trees, almond trees and Mediterranean woodlands help maintain biodiversity and uphold the ecosystem's balance. Quinta dos Murças is a unique place characterised by the diversity of its 8 *terroirs*, which are duly identified and marked by different altitudes, sun exposures, various schist soils and primarily vertical vineyards. The combination of extreme weather conditions typical of the Douro valley, Organic farming methods, maximum precision agriculture and different vinification processes that maximise the original character of the grapes, result in *terroir* wines that are concentrated, elegant and extremely fresh. Quinta do Murças produces the wines Assobio DOC Douro and the Quinta dos Murças range – Quinta dos Murças Minas, Quinta dos Murças Reserva, Quinta dos Murças Margem, Quinta dos Murças VV47, Quinta dos Murças Ânfora, Quinta dos Murças Tawny Port 10 years, Quinta dos Murças Vintage Port and Quinta dos Murças extra virgin olive oil. In September 2018, Quinta dos Murças opened the doors of its Wine Tourism operation. This includes a house on the Douro River, where guests can be a part of the Estate's daily life, in an authentic and charming experience.

**About Esporão:**

Founded in 1973 by José Roquette and Joaquim Bandeira, Esporão is one of the leading wine companies in Portugal. Playing a predominant role in the national and international projection of Alentejo and the Douro, Esporão has also become an ambassador of Portuguese culture, developing its activities in a sustainable manner and building close relationships with clients and consumers all over the world. In the Alentejo region, Esporão produces iconic wines like Esporão Reserva and Monte Velho, as well as extra virgin olive oils. Open since 1997, Herdade do Esporão's Wine Tourism operation was a pioneer in Portugal and was considered the 'Best of 2016' by the magazine Revista Wine – A Essência do Vinho. In 2017, Herdade do Esporão celebrated the 750<sup>th</sup> anniversary of the Estate's delineation.

In 2008, Esporão expanded its operation and offer to the Douro region, acquiring Quinta dos Murças, where it produces *terroir* wines with the Esporão quality seal. 2018 marked the opening of wine tourism at Quinta dos Murças and acquisition of Sovina craft beers. In 2019, Esporão purchased the Quinta do Ameal estate in the vinho verde wine region, which produces outstanding white wines from the Loureiro grape variety. Esporão products are sold in all types of shops and restaurants in more than 50 countries worldwide. The company's holistic approach to implementing a wide range of innovative sustainable practises has led to national and international recognition, including the prestigious "Sustainability of the year award" at the "The Drinks Business Green Awards 2013" and, in 2014, the "European Business Awards for the Environment" in the category "Products & Services". In 2018, José Roquette was recognised with 'The Green Lifetime Achievement' Award at 'The Drinks Business Green Awards', and João Roquette was considered '2018 Personality of the Year' by the publication Revista de Vinhos, at the "Best of 2018" awards. In 2019, Esporão launched a new cycle in the identity and communication of the company and its brands, with the campaign Slow Forward. The brand has a new global signature: Mais. Devagar. for the Portuguese market and Slow Forward for international markets.

<http://www.esporao.com/>

<http://www.maisdevagar.com>

<https://www.facebook.com/esporaoworld>

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<http://www.youtube.com/c/EsporãoAComidaPortuguesaAGostarDelaPrópria>

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