

Esporão participates in Wine Spectator's Grand Tour



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For the first time, Esporão will be participating in Wine Spectator magazine's Grand Tour, which will take place on April 20, 24 and May 5th, in three cities in the USA - Washington, New York and Las Vegas.

In this tasting, where only wines chosen exclusively by Wine Spectator participate, with ratings of 90 points or higher, Esporão will present Esporão Reserva Red 2014, the only reference from the Alentejo region among the 200 wines available. The Wine Spectator tasting panel rated Esporão Reserva Red 2014 90 points, underlining its concentration of blackberry, aniseed, plum and mocha.

The 2014 vintage of Esporão Reserva Red features a label illustrated by Pedro A. H. Paixão, the thirty second visual artist invited by Esporão to illustrate the wine labels of Esporão Reserva and Esporão Private Selection wines.

About Esporão: Founded in 1973 by José Roquette and Joaquim Bandeira, Esporão is one of the leading wine companies in Portugal. Playing a predominant role in the national and international projection of Alentejo, Esporão has also become an ambassador of Portuguese culture, developing its activities in a sustainable manner and building close relationships with clients and consumers all over the world. Esporão has operated in the Alentejo region since 1973, where it produces iconic wines such as Esporão Reserva and Monte Velho, as well as extra virgin olive oils. Open since 1997, Herdade do Esporão's Wine Tourism operation was a pioneer in Portugal, and was considered the 'Best of 2016' by the magazine Revista Wine – A Essência do Vinho. To ensure continuity of the Esporão project, the group includes Quinta dos Murças, an estate in the Douro region that has been producing *terroir* wines with the Esporão quality guarantee since 2008. Esporão products are sold in all types of shops and restaurants in more than 50 countries worldwide. Esporão's holistic approach to implementing a wide range of innovative sustainable practises has led to national and international recognition, including the prestigious "Sustainability of the year award" at the "The Drinks Business Green Awards 2013". In 2014, Esporão won the "European Business Awards for the Environment" in the category "Products & Services".

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<https://www.youtube.com/c/EsporãoAComidaPortuguesaAGostarDelaPrópria>

<http://www.sovina.pt/PT/>

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