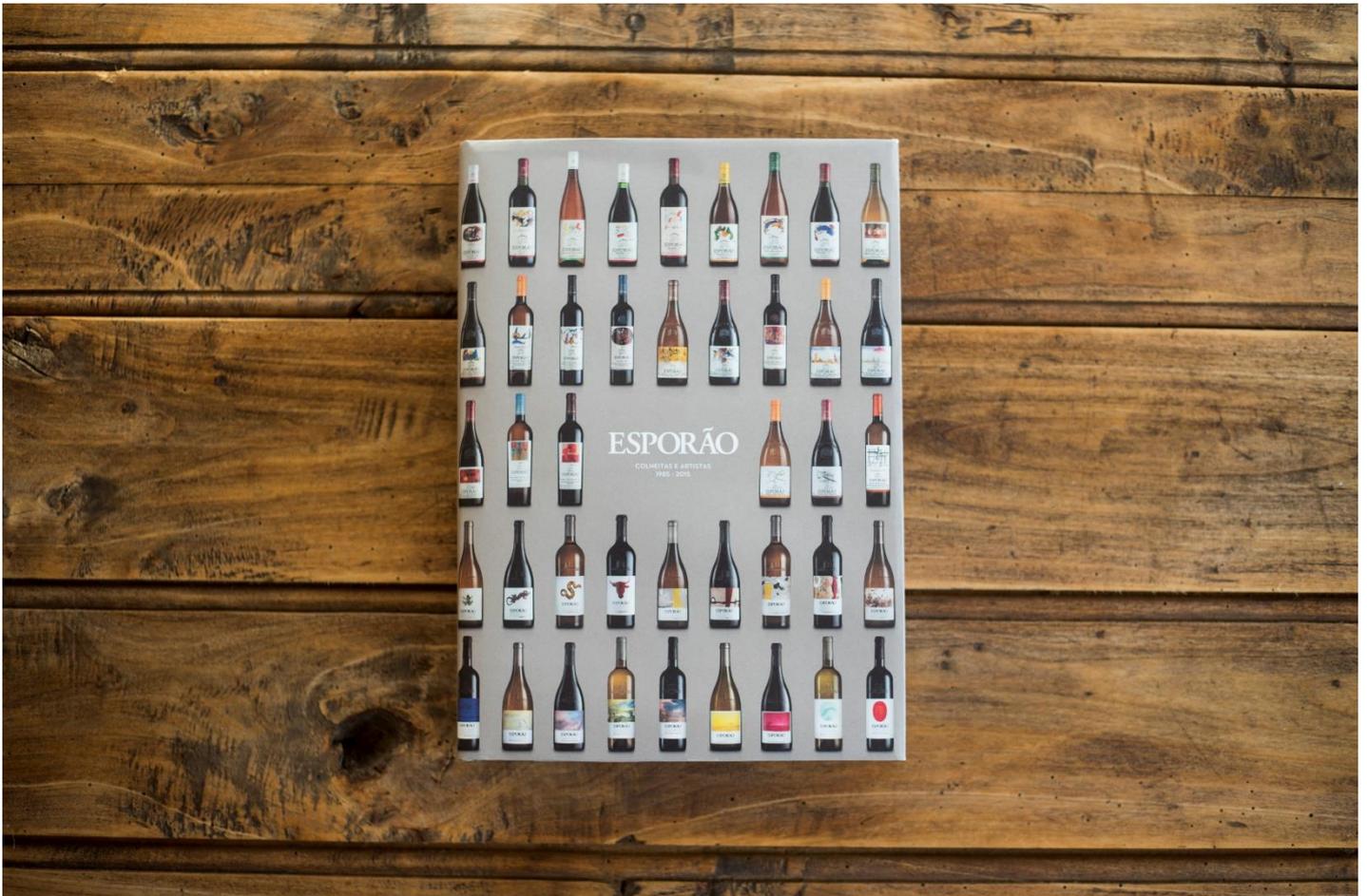


Esporão launches the Book “Colheitas e Artistas 1985 – 2015” (*Harvests & Artists 1985 – 2015*)



High Resolution Images at: <http://bit.ly/2Fdgm1a>

#istoéesporão

Esporão has just launched the book *Colheitas e Artistas 1985-2015 (Harvests & Artists 1985-2015)*, presenting 30 harvests, 32 artists and 90 original works that illustrate labels from the Esporão collection. Along with the book launch, Esporão is also presenting the temporary exhibit with the same name – *Colheitas e Artistas 1985-2015* – which will take place from 30 January to 4 February at the Ler Devagar bookstore, in Lisbon’s LX Factory.

Since its first wine from 1985, Esporão has maintained the tradition of enriching and personalising each harvest’s labels, combining the universal wine culture and art. Until 2015, Esporão had the privilege of tapping into the talent and generosity of 29 Portuguese, 1 Brazilian and 2 Angolan artists. Esporão’s book “*Colheitas e Artistas 1985 – 2015*” results from a unique compilation of the harvests and their historical framework, the original works that illustrate the

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labels and the artists who built the Esporão collection. This is a way to secure this heritage in the present and create a memory for the future.

Several visual artists gave Esporão the privilege of their contribution: Manuel Cargaleiro, Dórdio Gomes, João Hogan, Júlio Resende, Júlio Pomar, José de Guimarães, Artur Bual, Mestre Isabelino, Luís Pinto Coelho, Armando Alves, Pedro Proença, Julião Sarmento, Graça Morais, Guilherme Parente, Pedro Calapez, Costa Pinheiro, Gilberto & Gabriel Colaço, Pedro Cabrita Reis, José Manuel Rodrigues, José Pedro Croft, Joana Vasconcelos, Rui Sanches, Lourdes de Castro, Felipe Oliveira Baptista, Alberto Carneiro, João Queiroz and Pedro A.H. Paixão. There were also contributions from the Angolan visual artists António Ole and Binelde Hycan, the Brazilian Rubens Gerschman, and Ana Jotta for a special edition of the Confraria do Alentejo 1st Prize.

The tradition has remained, and this group of 32 artists was followed by Duarte Belo. A new collaboration will be announced this year.

The book is available at the Ler Devagar and Ferin bookstores, in Lisbon; the Livraria do Mercado bookstore, in Óbidos, as well as at Herdade do Esporão's Wine Tourism shop, at a Recommended Retail Price of €50.

About Esporão: Founded in 1973 by José Roquette and Joaquim Bandeira, Esporão is one of the leading wine companies in Portugal. Playing a predominant role in the national and international projection of Alentejo and the Douro, Esporão has also become an ambassador of Portuguese culture, developing its activities in a sustainable manner and building close relationships with clients and consumers all over the world.

Esporão has operated in the Alentejo region since 1973, where it produces iconic wines such as Esporão Reserva and Monte Velho, as well as extra virgin olive oils. Also part of the Esporão project is Quinta dos Murças, an estate in the Douro region that has been producing *terroir* wines with the Esporão quality guarantee since 2008.

Esporão products are sold in all types of shops and restaurants in more than 50 countries worldwide. Esporão's holistic approach to implementing a wide range of innovative sustainable practises has led to national and international recognition, including the prestigious "Sustainability of the year award" at the "The Drinks Business Green Awards 2013". In 2014, Esporão won the "European Business Awards for the Environment" in the category "Products & Services".

About Herdade do Esporão:

Located at the heart of the Alentejo and included in the Reguengos de Monsaraz DOC region, the Estate presents unique agricultural conditions – great temperature variations, poor and diverse soils, as well as an extraordinary biodiversity that enables us to produce in balance with the environment. There are approximately 702 hectares of vineyards, olive groves and other crops farmed using Organic Production Methods. Around 40 grape varieties, 4 olive varieties, orchards and vegetable gardens are planted on this land.

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